



AROMATHERAPY BODYCARE
NEW! MENS & BODYCARE RANGE

AWARD-WINNING RANGE



'Natural Health Beauty' Award
 Winner 2007



'Best Body & Skincare Range' Award
 Vegetarian Society Awards,
 Finalist 2005



'Best Aromatherapy Range' Award
 Here's Health Magazine Award
 Highly Commended 2004

INSPIRATIONAL THOUGHT

To receive a weekly 'Inspirational Thought' simply register your email address at www.organicblue.com



www.organicblue.com

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STYLISH ORGANIC-QUALITY PRODUCTS YOU'VE BEEN SEARCHING FOR...

- ✓ Use of certified organic ingredients is maximised where possible
- ✓ Free from SLS, parabens, artificial colouring and fragrances
- ✓ All products are suitable for vegetarians and vegans
- ✓ Stylish products with a simple elegant design

NATURAL PHILOSOPHY

Organic Blue has a simple ethos – to care and inspire. This is uniquely achieved by creating wonderful products that combine traditional philosophies and ingredients from around the world. The aim of Organic Blue is to provide genuinely good quality products for those who wish to pursue a more natural lifestyle.

For purity and environmental reasons, where possible, organic quality plants and herbs are used. All products are suitable for both vegetarians and vegans, and are not tested on animals.

EXTENSIVE MEDIA COVERAGE...



Zest



Health & Fitness



Cosmopolitan



OK!

"Looks good in your bathroom...and smells fantastic. Organic Blue Mens"

Men's Health, October 2007

"Best of the Day – Organic Blue" Marie Claire, January 2008

"I'm a huge fan of the Organic Blue range. The textures are great, the smells blissful"

Josephine Fairley, beautybible.com

ORGANIC BLUE PRODUCT RANGE



BODYCARE - NEW FORMULATIONS!

In the pursuit for natural purity, the stylish bodycare range has been refreshingly created without the use of synthetic fragrances or artificial colouring while minimising the use of synthetic ingredients. Formulations combine a herbal infusion of anti-bacterial Neem together with the uplifting and cheerful aroma of organic Mandarin and Ginger with subtle notes of Vanilla. Packed with organic herbal extracts.



Shower Gel
An invigorating and stimulating combination of Mandarin & Ginger with an infusion of anti-bacterial Neem makes this an ideal shower gel.
250ml



Body Scrub
Ideal all over scrub using natural peach kernel powder as the exfoliating agent to help remove dirt and dead skin.
250ml



Shampoo (Normal/Dry Hair)
A conditioning shampoo with Ginger to help stimulate and boost circulation.
250ml



Shampoo (Normal/Greasy Hair)
Fresh Lemongrass helps reduce grease together with other citrus fruit extracts.
250ml



Conditioner
A conditioner for all hair types using coconut oil together with many other beneficial plant extracts.
250ml



Body Lotion
Designed for maintaining supple and healthy skin - suitable for the whole body with the refreshing aroma of Mandarin and Ginger.
250ml



MENS - NEW!

This compact range brings the core essential products required in the growing mens market. Formulations are based on a herbal infusion of anti-bacterial Neem together with the zesty aroma of Lemongrass with cooling Eucalyptus to produce a clean refreshing feeling.



Hair & Body Wash
The perfect all-in-one head to toe wash that will cleanse and leave you refreshed. Ideal for those requiring a single hair and body product that gets the job done.
250ml



Shower Scrub
Ideal all over scrub using ground peach kernels as the abrasive agent. Designed to help gently remove dirt and dead skin, whilst the massaging action also helps to stimulate blood flow encouraging healthy skin rejuvenation.
250ml



Bath Soak
Perfect for a tonifying soak in the bath after a hard day at work or following a work-out or session on the sports field. Simply lie back and relax, and let the fatigue soak away.
250ml



Body Lotion
Designed for maintaining supple and healthy skin. Suitable for whole body including arms, legs and torso. In particular, useful for areas of dry skin needing extra hydration, leaving skin more supple.
250ml

VAPOUR MOOD BLENDS

Pure essential oils are thought to carry the vitality of plants and have been used for centuries for a variety of purposes from aromatherapy to healing. The aromas of essential oils have the power to transport us to times past via a reminiscent scent, or help transform our moods through our sense of smell. Our expert blends of pure essential oils can be added to some water in a room vaporiser or simply added to a running bath as directed to create a wonderful atmosphere.



Relaxing
A blend to unwind to with comforting Lavender resting on grounding Cedarwood.
10ml



Energising
A blend to raise the tempo with refreshing Lemon mingling with invigorating Spearmint.
10ml



Meditation
A blend for stillness of mind with warm woody Frankincense layered with soothing Geranium.
10ml



Sensual
A seductive blend with exotic Patchouli and Ylang Ylang.
10ml



Restful Night
A blend to drift away to with comforting Lavender and soothing Rose.
10ml



EasyBreathe
A clearing blend with the penetrating menthol aroma of Eucalyptus and fresh citrusy Lemongrass.
10ml

BATH & MASSAGE OILS

Massage has been used for therapy, comfort and sensuality by cultures around the world for many thousands of years. The gentle touch of skin on skin is often comforting, whilst also helping to increase the circulation of blood to these areas. Massage can also help provide a close level of intimacy. Adding oils while bathing was a tradition especially favoured by the Romans for therapeutic reasons - this tradition continues today in luxury spas as well as individual homes. Our pre-blended skin-beneficial base oils, including Sunflower and Jojoba oils, have been chosen to reflect a proven tradition of effective use in bath and massage. Complementary blends of carefully chosen essential oils help achieve our goals on body and mind.



Relaxing
The balancing power of Geranium together with familiar and soothing Lavender settles amongst the restorative security of Cedarwood - a blend to relax and comfort after a demanding day.
100ml



Sensual
The sensual fragrance of Patchouli and Ylang Ylang, both often used as aphrodisiacs, whilst Sweet Orange provides alertness - a blend to arouse and indulge for fun or pleasure.
100ml



Muscle Rub
Eucalyptus penetrates while spicy Ginger stimulates and warms, all enveloped in comforting Lavender - a blend to warm and soothe after excessive physical activity or sports.
100ml

FOOD SUPPLEMENTS

We are all aware of the need for a healthy lifestyle, yet may find it difficult to achieve in an increasingly demanding and hectic society. With this in mind, specialist knowledge of herbs from eastern and western cultures has been expertly combined to produce a unique range of supporting herbal food supplements. Products include Woman, Man, Chill Out, Lift, Body Shield and Nutri-Aid. Call for details



TO ORDER CALL 0845 310 4411 OR FAX 0845 310 4422